





















# An Aggregation of Women's Tailored Suits and Coats That Has Never Been Surpassed in Style or Low Pricing.

The Most Remarkable Sale of Women's Outer Apparel Ever Conducted in This Section.

REMARKABLE in pricing, Remarkable in scope but most of all Remarkable in the fact that every single garment that enters into this sale is of this season's designing. Not a garment in the whole collection but that meets most stringently the demands of fashion. It is a dry-goods truism "the greater the sales the bigger the number of small lots." This sale is an evidence to the truth of this saying. These little sale prices are due entirely to the wonderful popularity this department has enjoyed during the entire season.

WRIGHT-METZLER apparel for Women is conceded to be the most exclusive and stylish collection of Women's Garments in this section, and our immense buying power enables us at all times to offer this high class apparel at prices well under the ordinary. This buying advantage is forcefully reflected in these sale prices. We've divided our entire stock of Tailored Suits into three big groups and at the lowest prices ever placed on garments of this class anywhere. It is not a money-making sale but a sale brought about wholly by our strict policy of complete clearance each season.

ALL \$25, \$27.50 AND \$30 SUITS AT \$15.95.

**\$15.95**

These are in long and short models, loose fitted jackets in various stylish materials and all sizes in our style or another. Every price quoted is a bona fide one.

ALL \$32, \$35 AND \$37.50 SUITS AT \$19.75.

**\$19.75**

Every stylish suit that has found public favor this season will be found among this showing at one price or another but you can buy it at \$19.75 and \$19.75 at the lowest price ever paid for a suit of this class.

ALL \$40, \$45 AND \$50 SUITS AT \$29.75.

**\$29.75**

The best suits that we have in the store made of French cloth and other the most exclusive hand-made, tailored and fully-lined, finished, in a most attractive and modern style. Quality of these garments coupled with this little price is bound to create a big sale.

Any Woman's Coat in the Store at Exactly HALF PRICE.

Right Here in January When Warm, Protective Stylish Coats Are Most Needed, This Remarkable Reduction Is Offered You.

HALF PRICE rules the selling of every remaining Coat in the house—long loose coats, long fitted coats, semi-fitted and fitted jackets—every single coat (a few fur coats excepted) will be sold at exactly half the regular prices. This is how the prices now read:

\$ 8.50 Coats at.....	<b>\$4.25</b>	\$20.00 Coats at.....	<b>\$10.00</b>	\$35.00 Coats at.....	<b>\$17.50</b>
\$10.00 Coats at.....	<b>\$5.00</b>	\$25.00 Coats at.....	<b>\$12.50</b>	\$40.00 Coats at.....	<b>\$20.00</b>
\$15.00 Coats at.....	<b>\$7.50</b>	\$30.00 Coats at.....	<b>\$15.00</b>	\$50.00 Coats at.....	<b>\$25.00</b>

## Separate Skirts at Little Prices.

Of black, blue or brown Panama and black voile. These skirts are marked at nearly half their former prices; not because they are incorrect in style but because through their popularity they have become broken in sizes. They form the best skirt values of the season.

\$5.00 Skirts at.....	<b>\$3.75</b>
\$7.50 Skirts at.....	<b>\$5.25</b>
\$8.50 Skirts at.....	<b>\$6.35</b>
\$10.00 Skirts at.....	<b>\$6.95</b>
\$12.50 Skirts at.....	<b>\$7.95</b>
\$15.00 Skirts at.....	<b>\$9.95</b>
\$17.50 Skirts at.....	<b>\$12.75</b>
\$20.00 Skirts at.....	<b>\$14.95</b>
\$25.00 Skirts at.....	<b>\$18.75</b>

## Silk Petticoats Greatly Reduced.

Four of the lowest priced groups of high grade Petticoats we've ever offered, made of heavy rustling tulle, in every desirable color. This forms a decidedly good opportunity to buy silk underskirts. Every woman who pretends to dress is the owner of several silk petticoats. Never was a better time to buy.

\$6.00 and \$6.50 kinds at.....	<b>\$4.75</b>
\$8.00 and \$8.50 kinds at.....	<b>\$5.75</b>
\$9.00 and \$10.00 kinds at.....	<b>\$7.75</b>
\$12.00 kinds at.....	<b>\$9.50</b>

## Raincoats at Nearly Half.

Good for rain or shine, these coats for they are stylishly made of the same fabrics that enter the construction of regular coats, except that they are waterproofed making them impervious to water. The most protective coat in every way that you can buy and every one correctly styled.

\$15.00 kinds at.....	<b>\$8.75</b>
\$25.00 kinds at.....	<b>\$13.35</b>
\$32.50 kinds at.....	<b>\$19.75</b>
\$10.00 kinds at.....	<b>\$7.50</b>
\$12.00 kinds at.....	<b>\$8.50</b>
\$15.00 kinds at.....	<b>\$10.00</b>
\$18.00 kinds at.....	<b>\$12.75</b>

## Knit Goods at Lessened Prices.

KNIT FASCINATORS  
25c Fascinators at.....**18c**  
50c Fascinators at.....**35c**  
\$1.00 Fascinators at.....**.75c**  
\$1.50 Fascinators at.....**\$1.10**  
KNIT SKIRTS  
50c Knit Skirts at.....**35c**  
75c Knit Skirts at.....**50c**  
\$1.00 Knit Skirts at.....**.75c**  
\$1.25 Knit Skirts at.....**.95c**  
\$1.50 Knit Skirts at.....**\$1.10**

WOMEN'S SWEATERS  
\$1.50 Sweaters at.....**\$1.10**  
\$1.75 Sweaters at.....**\$1.30**  
\$2.50 Sweaters at.....**\$1.85**  
CHILD'S SWEATERS  
50c Sweaters at.....**35c**  
\$1.00 Sweaters at.....**.75c**  
\$2.00 Sweaters at.....**\$1.50**

## Women's Kimonos

long or short.  
These kimonos are shown in various materials including lawn, dressed linen, underdown and silk. Very pretty made in the lightest or top style and priced as follows:  
LONG KIMONOS  
\$1.50 Long Kimonos at.....**\$1.10**  
\$2.50 Long Kimonos at.....**\$1.85**  
\$3.50 Long Kimonos at.....**\$2.65**  
\$4.00 Long Kimonos at.....**\$3.75**  
\$5.00 Long Kimonos at.....**\$3.65**  
\$12.00 Long Kimonos at.....**\$11.25**  
SHORT KIMONOS  
\$1.00 Short Kimonos at.....**.75c**  
\$1.50 Short Kimonos at.....**\$1.10**  
\$2.00 Short Kimonos at.....**\$1.50**  
\$2.50 Short Kimonos at.....**\$1.85**

## Children's Coats. PRICES CUT FOR FINAL CLEARANCE.

Agree from 2 to 16 years; coats of bear skin, astrakhan, cheviot, kersey and tailored cuts in white, navy, green, brown, black or red. Here's the prices:  
All \$2.50 Coats at.....**\$1.85**  
All \$3.00 Coats at.....**\$2.25**  
All \$3.50 Coats at.....**\$2.63**  
All \$4.00 Coats at.....**\$3.00**  
All \$5.00 Coats at.....**\$3.75**  
All \$6.00 Coats at.....**\$4.50**  
All \$7.50 Coats at.....**\$5.63**  
All \$12.00 Coats at.....**\$9.00**  
All \$12.50 Coats at.....**\$10.15**  
All \$15.00 Coats at.....**\$11.25**

## Little Duds at Little Prices.

A cute little dud is the one that's cutely garbed. Our little folks store is one of the most delightful corners of the entire establishment. Not one garment left out, but baby styles change you know and baby don't want anything but up to date apparel; so we guard these stocks very jealously; clean-up every season. Here's some of the clean up prices:

DRESSES	25c Dresses at.....	<b>18c</b>
\$1.50 and \$1.75 Dresses at.....	<b>90c</b>	
\$2.25 and \$3.50 Dresses at.....	<b>\$2.25</b>	
All other dresses at a 25 per cent reduction from regular prices.		
25c Knit Sacques at.....	<b>18c</b>	
50c Knit Sacques at.....	<b>35c</b>	
1.50 Knit Sacques at.....	<b>\$1.15</b>	
KNIT BOOTIES	15c Booties at.....	<b>10c</b>
25c Booties at.....	<b>18c</b>	
35c Booties at.....	<b>25c</b>	
50c Booties at.....	<b>35c</b>	
1.00 Booties at.....	<b>.75c</b>	
2.00 Booties at.....	<b>\$1.50</b>	
WHITE MITTENS	10c Mittens at.....	<b>7c</b>
25c Mittens at.....	<b>18c</b>	
35c Mittens at.....	<b>25c</b>	
50c Mittens at.....	<b>35c</b>	

## All Our Finest Furs at Prices Nearly Cut in Two.

### ALL FOX FURS AT HALF PRICE.

A coincidence. Right in the middle of winter when furs are the main requisite to correct apparel. We underprice our entire remaining fur stock. There are many reasons for doing this but of vague interest to you. The interesting part is that we see fit to clear out the whole stock of furs while they will be of service to you and in order that next season's showing will not be hampered by them. Here are some of the prices:

FUR COATS	Blended Squirrel	\$18.00 Scarfs at.....	<b>\$9.00</b>
\$35.00 Electric Seal Jackets at.....	<b>\$26.25</b>	American Mink Scarfs	<b>\$11.88</b>
\$37.00 Electric Seal Jackets at.....	<b>\$27.75</b>	\$12.50 kind at.....	<b>\$11.88</b>
\$50.00 Electric Seal Jackets at.....	<b>\$37.50</b>	\$10.00 kind at.....	<b>\$10.00</b>
\$50.00 Blended Squirrel Jackets at.....	<b>\$37.50</b>	\$25.00 kind at.....	<b>\$20.00</b>
\$80.00 Blended Squirrel Jackets at.....	<b>\$55.00</b>	Martin Collars	<b>\$15.00</b>
Grey Squirrel Neck Pieces.		\$15.00 Martin Collars at.....	<b>\$10.15</b>
\$12.50 kinds at.....	<b>\$10.13</b>	Jap Mink	<b>\$10.00</b>
\$12.50 kind at.....	<b>\$9.38</b>	\$10.00 Jap Mink Scarfs at.....	<b>\$7.50</b>
\$15.00 kinds at.....	<b>\$7.50</b>	\$15.00 Jap Mink Scarfs at.....	<b>\$11.25</b>
\$8.00 kind at.....	<b>\$6.00</b>	\$16.50 Jap Mink Scarfs at.....	<b>\$12.38</b>
		\$20.00 Jap Mink Scarfs at.....	<b>\$15.00</b>
		\$25.00 Jap Mink Scarfs at.....	<b>\$18.75</b>

## Women's and Children's Shoes at Final Clearance Prices.

These are not out of style shoes just the contrary, they are the best shoes we have in the store, but stocks are too large, cut, so, and we've put prices on them that's sure to move them and more them in a jiffy. There isn't better shoes made in this country than these. We warrant every pair of them, and you'll see by the prices we've put on them that we're determined to lower this stock and lower it in a hurry; all sizes in one kind or another and every want a leather, button, lace or blucher.

### WOMEN'S SHOES.

All \$5.00 Shoes at.....	<b>\$4.00</b>
One lot of \$4.00 Shoes at.....	<b>\$2.85</b>
One lot of \$3.50 Shoes at.....	<b>\$2.45</b>
One lot of \$2.50 and \$3.00 Shoes at.....	<b>\$1.95</b>
One lot of \$2.00 Shoes at.....	<b>\$1.45</b>

### CHILDREN'S SHOES.

Girls' Shoes, sizes 9 to 2, at.....	<b>\$1.25</b>
Girls' Shoes, sizes 2½ to 5½, at.....	<b>\$1.45</b>
Boys' Shoes, sizes 8½ to 11, at.....	<b>\$1.40</b>
Boys' Shoes, sizes 11½ to 2, at.....	<b>\$1.65</b>



## How Our Millinery is Made and Why These Little Prices Are Doubly Wonderful.

Our Millinery has always been different. Every hat is planned by a people who make the planning of hats an exclusive business—a life's study. This is the source of exclusiveness that singles out Wright-Metzler Millinery from the rest of the class; that's why these prices are doubly alluring for they deal with hats that are absolutely correct, beautifully trimmed, not over-trimmed. We'll sell them at the following prices:

All \$3.50 and \$5.00 Hats are now on sale at.....	<b>\$1.49</b>	All \$8.00 to \$10 Hats are now on sale at.....	<b>\$3.95</b>	All \$15 to \$18 Hats are now on sale at.....	<b>\$6.95</b>
All \$5.00 to \$7.50 Hats are now on sale at.....	<b>\$2.48</b>	All \$10 and \$12 Hats are now on sale at.....	<b>\$4.95</b>	All \$20 to \$30 Hats are now on sale at.....	<b>\$10.95</b>

## Women's Underwear and Hosiery at Quick Selling Prices.

Our Underwear and Hosiery Department has gained in business each year. That's because enough of the quality of these offerings. It's the biggest Underwear store in the county—that means variety.

UNDERWEAR.		HOSIERY.	
All \$2.00 Union Suits at.....	\$2.25	All \$4.50 Hosiery at.....	\$3.38
All \$2.00 Union Suits at.....	\$1.50	All \$5.00 Hosiery at.....	\$2.25
All \$1.50 Underwear at.....	\$1.13	All \$2.50 Hosiery at.....	\$1.88
All \$1.00 Underwear at.....	.75	All \$2.00 Hosiery at.....	\$1.50
All \$1.50 Underwear at.....	.75	All \$1.50 Hosiery at.....	\$1.13
All .75 Underwear at.....	.58	All \$1.00 Hosiery at.....	.75
All .50 Underwear at.....	.38	All .50 Hosiery at.....	.38
All .25 Underwear at.....	.19	All .25 Hosiery at.....	.19

# WRIGHT-METZLER COMPANY.